



***For Immediate Release***

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**ARRESTFREE.COM Launches 1st TV AD on CNN, MTV and BET  
Cable Networks**

**Chicago , IL,** January 15, 2007. ArrestFree.com purchases media spots on cable networks' BET, CNN and MTV to run as part of its launch campaign. "I'm excited about our 1<sup>st</sup> 30 sec spot to air on television," Founder Kenneth Coats said. The commercial features kids contemplating life and what they want to be; instilling a message of being what you set out in life to be and to live life ArrestFree. "That is our message to our customers." said Kenneth Coats. "Get Inspired. Dream Big", Kenneth further explained. The 30 second commercial will air with the website launch of January 15<sup>th</sup> 2007 just in time for consumers making New Year's resolution.

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**ABOUT ARRESTFREE.COM**

ARRESTFREE.COM is an Internet-based company that is poised to be the first e-commerce Internet based expungement site in the U.S. ARRESTFREE.COM provides a user-friendly, cost-effective e-commerce model to assist people in the expungement / sealing of their minor arrest record. While most individuals are unable to pay the high cost of having an attorney assist with clearing their expungable arrest records, ARRESTFREE.COM will provide people a meaningful avenue to maximize their chances of re-establishing a solid reputation in their career orientation and community. 10% of ArrestFree.com's profit goes back into the community it serves with employment, expungement and training sponsored events as part of its mission of expunging 1million eligible citizens arrest records across the U.S.