



***For Immediate Release***

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**ARRESTFREE.COM Starts Marketing Campaign at BET 1<sup>st</sup> Hip Hop Music Awards**

**Atlanta , GA**, November 12, 2006. ArrestFree.com was in attendance with its marketing efforts as BET announced the nominees and special honorees of its first-ever Hip-Hop Awards show, taping on November 12th at Atlanta's Fox Theatre. Interview and photo opportunities at the press conference included show host Katt Williams and Atlanta hip-hop superstars Ludacris, Jermaine Dupri, and Young Jeezy; Atlanta Mayor Shirley Franklin; President of Metro Atlanta Chamber of Commerce Sam A. Williams. Founder Kenneth Coats spoke with some of the Hip Hop Artists in attendance such as Nellie and Snoop Dogg about the ArrestFree project of expunging 1 millions records across the U.S and the importance of Hip Hop's future involvement in the project.

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**ABOUT ARRESTFREE.COM**

ARRESTFREE.COM is an Internet-based company that is poised to be the first e-commerce Internet based expungement site in the U.S. ARRESTFREE.COM provides a user-friendly, cost-effective e-commerce model to assist people in the expungement / sealing of their minor arrest record. While most individuals are unable to pay the high cost of having an attorney assist with clearing their expungable arrest records, ARRESTFREE.COM will provide people a meaningful avenue to maximize their chances of re-establishing a solid reputation in their career orientation and community. 10% of ArrestFree.com's profit goes back into the community it serves with employment, expungement and training sponsored events as part of its mission of expunging 1million eligible citizens arrest records across the U.S.